

Sveriges Lantbruksuniversitet  
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## Beslut om stöd

**Stödmottagare:** Sveriges Lantbruksuniversitet  
**Org. nr:** 202100-2817  
**Projektnamn:** HERBS developing, renewing, and advancing sustainable herb and spice plant farming in northern areas  
**ÄrendeID:** 20360015  
**Diarienummer:** REGAC - 335 - 2022

## Beslut om stöd

Region Västerbotten beviljar Sveriges Lantbruksuniversitet stöd för att genomföra projektet HERBS developing, renewing, and advancing sustainable herb and spice plant farming in northern areas enligt ansökan inkommen 2022-12-19. Stödet uppgår till 35,00 % av faktiska kostnader och 35,00 % av total finansiering, dock med högst 77 669.

Beslutet har fattats med stöd av förordningen (2003:596) om bidrag för projektverksamhet inom den regionala tillväxtpolitiken.

För stödet gäller allmänna villkor enligt Bilaga 1.

Beslutet kan inte överklagas.

### Motivering till beslut

Region Västerbotten beviljar stöd av följande skäl:  
Projektet uppfyller kraven fastställda i Region Västerbottens Agenda för hållbar finansiering och bidrar i mycket hög grad till prioritetshöjande aspekten Hållbar regional tillväxt och i hög grad till prioritetshöjande aspekten Sammanhållen region.

### Projektperiod

2023-01-30 - 2023-07-30

### Projektbeskrivning

*Syfte:* Growing herb and spice plants has been seen as one solution for enliven rural areas. HERBS project intends to this by advancing vocational expertise of herb and spice growing methods and further producing through developing strong cross-border cooperation. Growing and utilization of northern herb and spice plants has been promoted in projects and research in recent years.

However, despite of earlier research and development, there is still a lack of awareness considering efficient, profitable, productive, and sustainable utilization, agriculture methods and farming practices of northern herbs and spices. Projects aim is to respond to this deficiency by gathering and using existing traditional and recent knowledge of herbs,

agriculture methods concerning herb growing and to find new sustainable innovations for further producing and productization as well as boost growth and competitiveness of domestic and local business in northern areas. Project builds cooperation network for dissemination of information and knowledge and promotes business know-how of traditional and new herb and spice plants which are applicable in northern regions. HERBS activates farmers and entrepreneurs in the sector for innovative herb growing and agriculture methods, farming practices and further processing.

*Vad projektets aktiviteter ska leda till för målgruppen på kort sikt:*

The projects aim is to gather and share knowledge about the best practices and create cross-border network for farmers and other entrepreneurs. Project calls and activates farmers as well as other entrepreneurs in the industry to participate for developing herb and spice farming and further producing along with development organizations and research institutes.

Along with SMEs project also benefits local people, research, development, and innovation activity by advancing knowledge and improving and advancing cross-border co-operation. Project will benefit different actors in northern regions: it will advance competitiveness, expertise, communication, and cooperation in rural areas. This will have positive impact also for innovations and implementation of new technologies.

*Vilka effekter ska projektet uppnå på lång sikt:*

HERBS will unite northern agricultural areas which are dealing with similar environmental, social, and economic challenges and opportunities. Cross-border cooperation helps to find to best practices concerning herb farming and further production through knowledge sharing and strengthens and builds new markets, business opportunities, cross-sectoral networks and integrates value chains in northern areas. Cross-border cooperation is needed for developing and implementing new applicable methods for growing and further production, as well as advancing cooperation in the industry. Even though herb and spice plant growing has been considered in different projects recently there is still a need for broad cross-border cooperation past projects have been implemented mainly at national level.

Project brings together northern regional development organizations and research institutes as well as local entrepreneurs and will build cross-border cooperation concerning vocational expertise of herb growing in the programmed area. Project also considers innovations utilizing wild herbs, contributes strategy of bioeconomy and thus calls and supports also new entrepreneurship ideas (such as herb use in nature-based or green care services).

*Indikatorer:*

Namn	Värde	Måttenhet	Kommentar
Antal framtagna kunskapsunderlag, strategier och program.	1	Stycken	

## Tid- och aktivitetsplan

Aktivitet	Beskrivning	Startdatum - Slutdatum	Kostnad
Preliminary review and evaluation	Short review about herb growing situation, opportunities and markets in programme area	2023-01-30 - 2023-02-28	6 600
Projects partners kick-off meetings	Live or online meetings between all partners	2023-01-30 - 2023-02-05	3 398
Project applications preparation and completing	1. Main project`s workpackage`s planning and partners division of responsibilities. 2. Steering group nomination	2023-01-30 - 2023-02-28	10 000
Creating network for future main project	Creating cross-border cooperation with Research and Innovation organisations and other future project partners	2023-03-01 - 2023-05-31	4 900
Activating SMEs for main Project	Online and live meetings with main project partners	2023-02-06 - 2023-07-30	10 000
Communication	Internal and external communication: phone and email communication, newsletters, online platforms (e.g. Teams, Zoom ) for partners meetings, promotion flyers, live meeting with partners.	2023-01-30 - 2023-07-30	5 100

### **Budget (Kostnads- och finansieringsplan)**

#### **Kostnad**

Kostnadsslag	2023									Totalt
Personal	158 524									<b>158 524</b>
Resor och logi	63 409									<b>63 409</b>
<b>Summa kostnader</b>	<b>221 933</b>									<b>221 933</b>
<b>Projektintäkter</b>										
<b>Summa faktiska kostnader</b>	<b>221 933</b>									<b>221 933</b>
<b>Bidrag annat än pengar</b>										
<b>Summa bidrag i annat än pengar</b>										<b>0</b>

Kostnadslag	2023									Totalt
Summa totala kostnader	221 933									221 933

### Finansiering

Finansiär	2023									Totalt
<b>Offentligt bidrag annat än pengar</b>										
Total offentligt bidrag annat än pengar										0
<b>Offentlig kontantfinansiering</b>										
Länsstyrelsen i Västerbottens län (Interreg Aurora)	144 264									144 264
Total offentlig kontantfinansiering	144 264									144 264
Total offentlig finansiering	144 264									144 264
<b>Privata bidrag annat än pengar</b>										
Total privat bidrag annat än pengar										0
<b>Privat kontantfinansiering</b>										
Total privat kontantfinansiering										0
Total privat finansiering										0

### Stöd

Finansiering	2023									Totalt
19.1.1 Regionala tillväxtåtgärder Regionalt projekt	77 669									77 669

### Sammanställning (Stödprocent)

Stödandel av faktiska kostnader:	35,00 %
Stödandel av stödgrundande finansiering:	35,00 %
Stödandel av total finansiering:	35,00 %
Andel annan offentlig finansiering:	65,00 %
Andel privat finansiering:	0,00 %

**Rapportering och begäran om utbetalning**

Stödet utbetalas i efterhand efter redovisning av faktiska utgifter.  
Rapportering följer förvaltande myndighets beslut

**Sista datum för slutrapport**

2023-09-30

**Allmänna villkor för stöd**

Se bilaga

Beslut i detta ärende har fattats av regional utvecklingsdirektör Anna Pettersson efter föredragning av Martin Lundberg.

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